

JANUARY RESULTS

Line # from Biz Plan	Description	Niche Market #1:		Niche Market #2:		Niche Market #3:		Niche Market #4:		Total	
		This Month	YTD	This Month	YTD	This Month	YTD	This Month	YTD	This Month	YTD
1	Gross Income										
2	Marketing Expenses	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
3	Overhead Expenses	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
4	Net Income	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
4A	* Net %										0%
5	GC										
6	Av										
7	Sale										
8 & 9	#										
11	Lip										
13	#P										
15	#										

SAMPLE ONLY

* To calculate N
To calculate N